





MARC Newsletter of the Year - 2013 MAFCA Certificate of Merit - 2015, 2016, 2017 MARC Award of Highest Achievement - 2014, 2015, 2016, 2017 MARC Award of Continuing Excellence - 2018

May, 2020

Volume 13, No. 5



"Ah, the pleasures of socializing.....coming soon."

Southside A's 2020 Board of Directors*

Officers:

- Director: Jackie Peterson* 770-964-6644 jackiepete100@gmail.com
- Vice-Director: Jim Hunter* 770-710-2153 <u>ytguy@aol.com</u>
- Rec. Secretary/ Corr. Secretary: Kathy Huey* 770-328-4228 <u>kkhuey@gmail.com</u>
- Treasurer: Cheryl Simpson* 770-463-5833 simp94@bellsouth.net

Standing Board Positions:

Past Dir./Advisor: Jim Wingo* <u>nosomi2@gmail.com</u>

Newsletter: Gwyneth Shotwell* (Mike Shotwell, unpaid consultant)

<u>gwynshot@aol.com</u>

Member-at-large:

Terry Atkins*

Committee Chairpersons:

Tech Chair:

Tom Romine

Membership: Jim Johnston

Activities Coordinator: Dick Carne

Mileage keeper: Pat Tyler

Webmaster:Pat TylerArt Direction:Mike Shotwell

**Board Meeting Minutes: We will now be posting our Board Meeting Minutes on the website each month. Simply go to the website and click on the link under "About" on the home page, or <u>click here</u>.

2020 Southside A's Club Events

May 2	John's Farm Show in Doraville-
	CANCELLED
May 11	Monthly Dinner - Tim's -
	CANCELLED
May 20	Monthly Lunch – Leathers 78 Café,
	Villa Rica - CANCELLED
May 25	Memorial Day Parade - Senoia -
	CANCELLED
July 18	Club Summer Social at Besch's

2020 Events of Interest

WWII Heritage Days, Dixie Wing,
Falcon Field POSTPONED
SE Touring Group – West Virginia
POSTPONED
Final Social Security Run - HCCA -
Callaway Gardens - POSTPONED
MARC National Meet, Oshkosh, WI
POSTPONED
MAFCA National Meet, Texas Hill
Country CANCELLED

Editor's Note:

Well, it turns out that Social Distancing hasn't kept all of us from doing Model A-related things! Check out a variety of things that involved our members in April.

We also have a fun history to share, a puzzle to do in your spare time, and info about future meets...all inside this issue.

Stay safe but engaged!

-Gwyneth



Sunday, May 10

Happy Birthday!

3rd - Tom Miller

- 7th Jerry Watkins
- 7th Jimmy Parks
- 9th Barbara Searock
- 14th Kathy Kelly-Huey
- 15th Pat Gamble 20th – Fred Huey
- 20th Penny Saunders
- 24th Eugene Willingham



22nd – Harry & Penny Saunders 28th - Ray & Lois Crisp

Happy Anniversary!



Thoughts from Our Director

Greetings to all,

Our model A's pre-date the car radio. However, I enjoyed reading the following article so much I wanted to share it with all of you. Please go to the next page to read this fascinating piece of automotive history.

I hope we are nearing the time we can once again resume our car activities. Until then —-

Let's keep our A's rolling,

-Jackie

NEED A CLUB NAME TAG?

Now you can order direct from **Shirts Atlanta**, **LLC**, located in Tyrone. They have been providing our tags for many years and have everything set to go.

Simply email them at Info@ShirtAtlanta.com or give them a call at 770-487-9399. They will handle everything for your order, and mail it to you. If you live close by you can also stop in and pick up yourself.





MAY 25, 2020

HISTORY OF THE CAR RADIO



Seems like cars have always had radios, but they didn't.

Here's the story: One evening, in 1929, two young men named William Lear and Elmer Wavering drove their girlfriends to a lookout point high above the Mississippi River town of Quincy, Illinois, to watch the sunset.

It was a romantic night to be sure, but one of the women observed that it would be even nicer if they could listen to music in the car. Lear and Wavering liked the idea. Both men had tinkered with radios (Lear served as a radio operator in the U.S. Navy during World War I) and it wasn't long before they were taking apart a home radio and trying to get it to work in a car. But it wasn't easy: automobiles have ignition switches, generators, spark plugs, and other electrical equipment that generate noisy static interference, making it nearly impossible to listen to the radio when the engine was running.

One by one, Lear and Wavering identified and eliminated each source of electrical interference. When they finally got their radio to work, they took it to a radio convention in Chicago.

There they met Paul Galvin , owner of Galvin Manufacturing Corporation. He made a product called a "battery eliminator", a device that allowed battery-powered radios to run on household AC current. But as more homes were wired for electricity, more radio manufacturers made AC-powered radios.

Galvin needed a new product to manufacture. When he met Lear and Wavering at the radio convention, he found it. He believed that mass-produced, affordable car radios had the potential to become a huge business. Lear and Wavering set up shop in Galvin's factory, and when they perfected their first radio, they installed it in his Studebaker.

Then Galvin went to a local banker to apply for a loan. Thinking it might sweeten the deal, he had his men install a radio in the banker's Packard. Good idea, but it didn't work – Half an hour after the installation, the banker's Packard caught on fire. (They didn't get the loan.)

Galvin didn't give up. He drove his Studebaker nearly 800 miles to Atlantic City to show off the radio at the 1930 Radio Manufacturers Association convention. Too broke to afford a booth, he parked the car outside the convention hall and cranked up the radio so that passing conventioneers could hear it.

That idea worked -- He got enough orders to put the radio into production.

WHAT'S IN A NAME

That first production model was called the 5T71. Galvin decided he needed to come up with something a little catchier. In those days many companies in the phonograph and radio businesses used the suffix "ola" for their names - *Radiola, Columbiola, and Victrola* were three of the biggest. Galvin decided to do the same thing, and since his radio was intended for use in a motor vehicle, he decided to call it the *Motorola*.

But even with the name change, the radio still had problems: When Motorola went on sale in 1930, it cost about \$110 uninstalled, at a time when you could buy a brand-new car for \$650, and the country was sliding into the Great Depression. (By that measure, a radio for a new car would cost about \$3,000 today.)

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In 1930, it took two men several days to put in a car radio -- The dashboard had to be taken apart so that the receiver and a single speaker could be installed, and the ceiling had to be cut open to install the antenna.

These early radios ran on their own batteries, not on the car battery, so holes had to be cut into the floorboard to accommodate them. The installation manual had eight complete diagrams and 28 pages of instructions. Selling complicated car radios that cost 20 percent of the price of a brand-new car wouldn't have been easy in the best of times, let alone during the Great Depression -

Galvin lost money in 1930 and struggled for a couple of years after that. But things picked up in 1933 when Ford began offering Motorola's pre-installed at the factory.

In 1934 they got another boost when Galvin struck a deal with B.F. Goodrich Tire Company to sell and install them in its chain of tire stores. By then the price of the radio, with installation included, had dropped to \$55. The Motorola car radio was off and running. (The name of the company would be officially changed from Galvin Manufacturing to "Motorola" in 1947.)

In the meantime, Galvin continued to develop new uses for car radios. In 1936, the same year that it introduced push-button tuning, it also introduced the Motorola Police Cruiser, a standard car radio that was factory preset to a single frequency to pick up police broadcasts.

In 1940 he developed the first handheld two-way radio -- The Handy-Talkie – for the U. S. Army. A lot of the communications technologies that we take for granted today were born in Motorola labs in the years that followed World War II.

In 1947 they came out with the first television for under \$200.

manufacturers in the world. And it all started with the car radio.

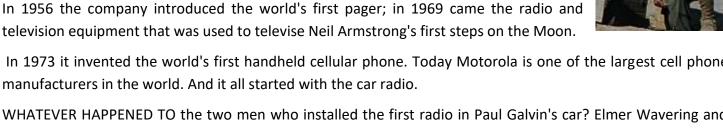
television equipment that was used to televise Neil Armstrong's first steps on the Moon. In 1973 it invented the world's first handheld cellular phone. Today Motorola is one of the largest cell phone

WHATEVER HAPPENED TO the two men who installed the first radio in Paul Galvin's car? Elmer Wavering and William Lear, ended up taking very different paths in life.

Wavering stayed with Motorola. In the 1950's he helped change the automobile experience again when he developed the first automotive alternator, replacing inefficient and unreliable generators. The invention lead to such luxuries as power windows, power seats, and, eventually, air-conditioning.

Lear also continued inventing. He holds more than 150 patents. Remember eight-track tape players? Lear invented that. But what he's really famous for are his contributions to the field of aviation. He invented radio direction finders for planes, aided in the invention of the autopilot, designed the first fully automatic aircraft landing system, and in 1963 introduced his most famous invention of all, the Lear Jet, the world's first mass-produced, affordable business jet.

(Not bad for a guy who dropped out of school after the eighth grade.)





Fun in the time of "social distancing."

Gas is cheap these days, so why not take your Model A out for a "Sunday drive" even if it's a Tuesday? Spring is popping out and what better way to enjoy it than rolling along at a leisurely pace.....



CELEBRATING OUR MODEL A's

(With social distancing, of course)

Editor's Note: Even though we haven't been able to gather together to enjoy our A's, people have still been involved in the hobby, with experiences new and old. Keep engaging where you can...and share your outings/stories!



First up: What a fabulous idea the Gilmore Car Museum had to hold the first ever Virtual Car Show, open to just about any year of car, motorcycle or truck. Participants emailed a photo of their car(s) along with name, location, year/make/model, and something interesting about the vehicle.

Then, on April 11, they presented the cars divided by decades, and awarded 1st, 2nd, and 3rd place in each of the categories. Of course, the division for Model A's covered 1921-1942, creating an interesting variety of automobiles. They awarded Best in Show, as well.

It turned out that the number of entries exceeded 2,000! Meaning, not all entries made it into the show. Well, the solution? Have Rounds 2 and 3, "Overflow Parking," over the following two Saturdays. It was great fun, and enjoyable to see such a variety of entries. You can still see the whole show by going to gilmorecarmuseum.org.

The Southside A's were nicely represented: **Photos on following pages....**

INAUGURAL SHOW ROUND:



1931 Model A Ford Coupe Ray & Teri Besch Peachtree City, GA



1930 Model A Ford Deluxe Roaster Marshall & Marilyn Corley Loganville, GA

ROUND 2 – OVERFLOW PARKING:



TERRY & NIVA ATKINS

(Round 3, next page)

ROUND 3 – OVERFLOW PARKING:



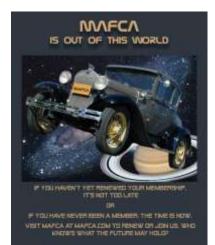
MARYJANE & BOBBY CLEVELAND

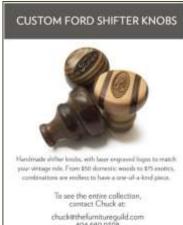




MIKE & GWYNETH SHOTWELL

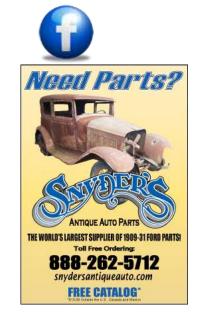
Visit our website! Southsideas.com





chuck@thefumitureguild.com 404.680.0508 tot positificare

Join us on Facebook!



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TEST YOUR OBSERVATIONAL SKILLS.....

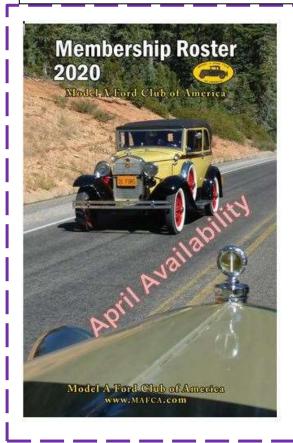
How Long Does It Take You To Solve This Puzzle? Ford Related Words S M F K P Н Ρ R L А Ε F С C A A 0 A D M Т R M U E P S A Т O S Ε U 0 U N G L U Н F Т N G G К U N N D S Ρ Н E R A A 1 0 0 U E Y D N N Н N R D E F G E N G R Т L А S G Ε Ρ U C R A 0 M

(From On the Road With... - online MAFCA News)

Begining Time:

Ending Time:

Rouge, Ford, MUSTANGE, HENRY, COUPE, TUDOR, MAFCA, ENGINE, SEDAN, GAS, SPARK, PLUG



Important Reminder

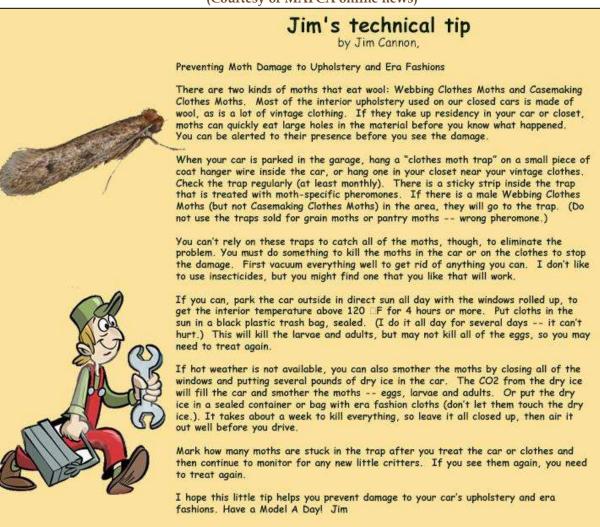
Don't forget to order your **2020 Membership Roster** now. You don't want to be traveling without this helpful resource. Order yours now so you will be sure to get a copy, they will go fast. \$16 plus postage

Call 1-866-379-3619 or visit www.mafca.com



The Tech Corner

(Courtesy of MAFCA online news)







MAFFI Newsletter Minute – April 2020



Did you get your commemorative pin from Model A Day 2019?

Each year for Model A Day we create a pin with our feature car. This year we had 2 pins, one with the Unrestored A-400 and another one of the Twenty Millionth Model A. Both of these pins are still available but the quantity is limited on the A-400. The cost for the A-400 pin is \$7.00 and the Twenty Millionth Model A is \$6.00. This includes postage and handling. It is more economical for us to mail out larger

quantities of these (4 or more) so keep this in mind when you order them. We are happy to mail out single ones as well.

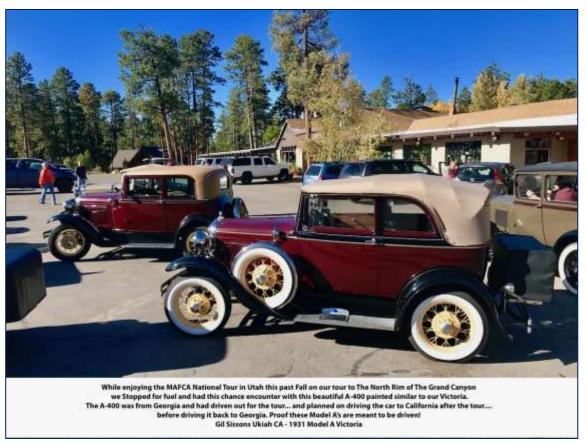
These make fun giveaways at your club meetings or a special little something for the Model A person in your life and it is a great way to support our Museum.

Please send a check made out to **MAFFI** enclosed with a list of what you would like to:



Suzan O'Neale 477 Beaver Pond Way Mineral, VA 23117

Thank you again for your support of MAFFI and our museum.



Jim Wingo featured on April 4 MAFCA "A" of the day. Read caption!

More members enjoying their A's while social distancing. Cool!

Dave and Fran Birch:

They took their Model A for a drive that ended up at Starr's Mill for a picnic lunch. (Wonderful picture of the mill, too.)





Charlie and Barbara Biggs:

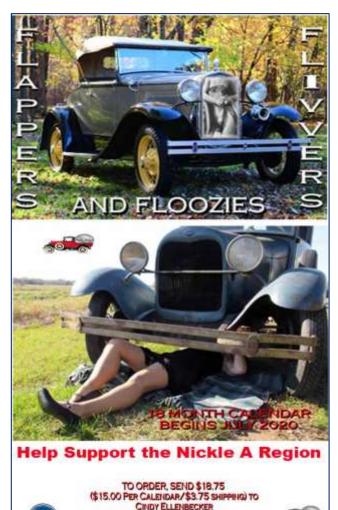
We drove our Model A "Frosty" in a drive-by birthday parade for our 3-year-old grandson, Parks. We had to practice social distancing during this Covid-19 pandemic. (Zoom in to see the cautious grandparents!)





Even though it's a short outing, you can't be too careful! (Make special note of his face covering...)

Pat Tyler:

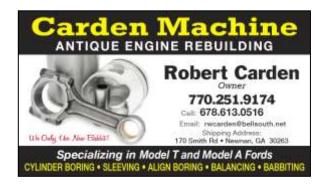


FUN CALENDAR!

The Nickle A Model A Region was set to host the June National Meet in Oshkosh before the Covid 19 pandemic! The ladies of the club put together an 18-month calendar with Model A's, their pictures, and sassy by-lines. The calendars start in July 2020 and run 18 months.

These calendars are dated so that we will not be able to sell them in 2021 when we hope to be able to host the national meet. PLEASE consider purchasing one or more of our great calendars to help the club.

Ordering information at the bottom of the picture at left.





Treasurer's Report		
Balance as of February 29, 2020:	\$3,2210.78	
Deposits: 2020 Dues	\$70.00	
Expenses: Feb. Tech Meet food Plaque Memorial Contribution-First Baptist Church for Kathleen Willingham.	(\$207.28)	
Balance as of March 31 2020:	\$3,073.50	

V.P. NICKLE A MODEL A CLUB W.1993 THEDE ROAD

NEW HOLSTEIN, WI 53061

STILL TO COME IN 2020

MAFCA - See You at Hershey, October 7-10, 2020

MAFCA will be back at the Hershey show this October. We'll be in space **CF 81-83**, our usual spot in Chocolate field. Come for technical seminars, the opportunity to order merchandise, as well as the chance to talk with members of the Board and other Model A'ers. Looking forward to seeing you at Hershey!





NATIONAL TOURS - 2021

NOTE: Coronavirus has upended many things, including national Model A events. The National clubs have now rescheduled some events for the future.





Items For Sale

FOR SALE: I have a few nice pairs of license plates available plus two complete runs from 1914 – 2018 with all the matching pairs, and one complete run from 1915 – 1970. Most are 'great paint'. If interested, please call after 7:00 PM.

Greg Marshall: 470-234-7187



<u>WANTED:</u> Used '30 or '31 front and rear bumpers. Contact D. Petrie 770-378-6578



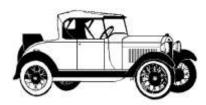
<u>Name Tags</u> See new info on page 5.

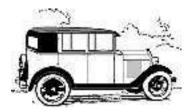
<u>FOR SALE:</u> 1930 Georgia License Plates. Unrestored and Restored. Singles, pairs, and sequentially numbered plates available. **Email Jim Hunter** at <u>ytguy@aol.com</u> or call (770) 710-2153

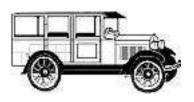




<u>Club Banners:</u> We have designed a Club Banner to display on your car when touring or just to hang in your shop. Call JimJohnston @ (678) 423-4344 or jamesrj@charter.net







Invitation to join Model "A" Restorers Club

(Membership in Southside A's requires membership in MARC, as well.)

MODEL "A" RESTORERS CLUB

6721 Merriman, Garden City MI 48135 (734) 427-9050 office (734) 427-9054 fax modelarestorersclub@gmail.com

2020 Membership Application

Dues- New or Renewals

- () US Membership \$45.00 () US Air Mail \$57.00 () Canada \$55.00
- () International \$61.00

IMPORTANT: Make checks payable to: Model "A" Restorers Club or (M.A.R.C.).

All checks must be payable in U.S. funds (U.S. funds must be stamped on check and drawn from a U.S. bank). International Money Orders in U.S. Funds are also accepted.

CREDIT CARD INFORMATION: () Visa () Master Charge or () Discover Credit Card () American Express # CVV2 Code # EXP Date Phone # (Last 3 numbers on back of Credit Card) Membership # E-mail Name: Address: State: Zip: City: I give permission to publish my phone number in the future MARC Membership Rosters: () Yes () No Phone: I give permission to publish my email in the future MARC Membership Rosters: ()Yes()No Email: With your membership you will receive a club membership I.D. card and the Model "A"

News, our BI-monthly club magazine. In addition, each member is entitled to a free 40 word classified ad in each issue of our international publication, the Model "A" News (A good source of parts and information you may need for your car).

Model A Restorers Club Purpose:

The purpose of the Model "A" Restorer's Club is to encourage its members to acquire, preserve, restore, exhibit, and make use of the Model "A" Ford vehicles (models 1928-1931) and all things pertaining to the historical information, and to promote the introduction of ideas and fellowship among its members.

The Southside A's Newsletter:

The **Southside A's Newsletter** is published monthly by the Southside A's Model A organization, members of the Model "A" Restorers Club, and is distributed by the club's members and selected others. Non-copyrighted materials contained herein may be reprinted if credited to The Southside A's Newsletter. Reprints of copyrighted articles must have the approval of the original author. Views expressed herein do not necessarily reflect the views of the Southside A's Board of Directors or the National Model "A" Restorers Club.

Join The Model A Ford Club of America

Name	~ Membership Benefits ~		
	The Restorer magazine • Technical Support • Local		
Spouse's Name	Chapters• National Meets• Era Fashion Guidelines		
Address	• "How To Restore" Series• Judging Standards and		
	Restoration Guidelines		
City	Dues per year are		
StateZip	U.S. Membership - \$50		
	Canada/Mexico Membership - \$60		
CountryTelephone	International Membership - \$70		
	I I I I I I I I I I I I I I I I I I I		
Permission n to publish my telephone number in	Make checks or money orders payable to		
future Membership Rosters? Yes:No:	MAFCA		
Gift Membership	U.S. Funds Only		
Ont membership	For Condit Cond Ordeney		
Name	For Credit Card Orders~		
	Visa/MasterCard (circleone)		
Spouse's Name	Card Number:		
Address			
	Exp.Date:		
City	Signature:		
StateZip	Membership + Initiation Package		
O sustain T-lash-a-s			
CountryTelephone	Optional Initiation Package For New Members Only		
	1 - Back issue of <i>The Restorer</i>		
Return this form and payment to:	1 - MAFCA Lapel Pin 1 - MAFCA Decal		
MAFCA	1 - Name Badge		
250 South Cypress Street • La Habra, CA 90631-5515	Only \$10 extra		
Source: MAFCA Website			
Revised November 1, 2017			
Revised indvenider 1, 2017			





